

Advertising Rate Card

UNCENSORED

SIZES - PRICING

A. DISPLAY ADVERTS

(Price Per Issue)

	Height (mm)	Width (mm)	Single Issue	4 Issues	8 Issues
Standard Positions					
Double Page Spread	275	410	\$2,500	\$2,200	\$2,000
Full Page	275	205	\$1,400	\$1,200	\$1,100
Half Page Vertical	275	102.5	\$800	\$700	\$650
Half Page Horizontal	137.5	205	\$800	\$700	\$650
Quarter Page Vertical	275	52.5	\$450	\$390	\$360
Quarter Page Horizontal	68.5	205	\$450	\$390	\$360
Special Positions					
Back Cover	275	205	\$1,800	\$1,600	\$1,500
Inside Front Cover	275	205	\$1,600	\$1,400	\$1,300
Inside Back Cover	275	205	\$1,600	\$1,400	\$1,300

B. CLASSIFIED ADVERTS

Classified adverts are priced at \$25.00 per column centimeter

C. INSERTS

Inserts up to A4 size will be inserted for \$100 per thousand

Other ad sizes may be accommodated with early booking - please enquire

Uncensored Publications Ltd.

PO Box 104-220

Lincoln North

Auckland 0654

New Zealand

SPECIFICATIONS

- Advertising should be supplied on CD or via email in PDF, TIFF or JPG format.
- Allow 3mm bleed or 6mm inset as appropriate to the above quoted size specifications.
- All adverts are printed in full colour CMYK.

TERMS AND CONDITIONS

- Artwork preparation up to one hour is included in the above rates. If additional artwork preparation is required it will be charged at \$100.00 + GST per hour
- Preferential placement fee - advertised rate + 20%
- All rates are exclusive of GST.
- All ads must be prepaid by 20th Month PRECEEDING issue date.

Effective Jan 2008

Website ads available - please enquire
www.uncensored.co.nz